



Sponsor & Exhibitor Prospectus

From Insights to Action: Digital Water in Practice

Friday 30 October 2026

The Aerial UTS Function Centre, Ultimo

9:00am – 7:00pm

Introduction

Our mission

To provide independent technical advice to local water utilities and collaborate with government and non-government for better outcomes.

Our vision

To ensure local water utilities deliver safe, secure and affordable water and sewerage services to regional NSW.

Who we are

The Water Directorate is widely recognised as the peak body and industry leader supporting Councils and local water utilities (LWUs) across regional NSW. We provide trusted, independent advice, technical support and advocacy on behalf of our members.

Backed by decades of industry knowledge, our strength lies in the depth of experience within our Executive Committee and our extensive network of water industry professionals across regional NSW.

Our Executive Committee, comprising 18 elected members and two appointed representatives, meets regularly to discuss the activities and strategic direction of the sector, share insights, and collaborate on key issues shaping the future of water services in our region.

What we do



We provide an independent source of advice to Councils on water and sewerage operations.



We promote a more efficient operation of Local Government water and sewerage infrastructure.



We provide networking opportunities for water and sewerage engineers to share knowledge and improve communication within the industry.



We develop technical publications and best practice standards and guidelines.



We provide a platform for information-sharing and collaboration across rural and regional LWUs.



We advocate for improvements and better outcomes for LWUs to state and federal governments as the peak body in NSW.



Membership Network and Audience

Members

Our members comprise of all 90 Council and local water utilities that deliver water and sewerage services across regional and rural NSW.



For links to Member websites, please [CLICK HERE](#)

Associate Members

The Water Directorate's Associate Membership category recognises and builds stronger relationships with water utilities across Australia, as well as water industry partners and Life Members.



For more information on the benefits of Associate Membership, please [CLICK HERE](#)

Sponsorship Benefits



Gain access to current
Local Water Utility
members and
associates



Strengthen
relationships
with Local
Water Utilities



Increase brand
recognition
and awareness



Network with water
and sewerage
managers,
engineers,
operational staff



Share knowledge
and experience
with other
water industry
professionals



Build new
business
relationships

Participant feedback (2025)

“Relevant timely content.
Thought provoking. Good
number of sessions for a
single day event.”

“Hear from LWUs about
their concerns.”

“Good knowledge sharing
on issues with water
utilities.”

“A good set of topics and
good speakers to address
them. Best for me was the
opportunity to talk with lots
of local water utility staff.”

“Frank discussions leading
to potential solutions.”

“Well attended and
diversity of speakers.”

“Was a great day. The
networking was excellent;
venue is perfect and easy to
get to from the train. Great
presentations. Just perfect!”



Sponsorship Opportunities

Principal Sponsor - \$3,300 + GST (one only)

SECURED

- Forum introduction (5min).
- 1 x "spotlight" post.
- Primary branding on all Forum materials.
- Logos included on all materials including press releases and presentations at the event *
- Four (4) delegate registrations to the Forum, including four passes to the Networking Event.
- Two (2) co-branded pull-up signs.
- Space (6sqm) for signage and display table.

Networking Sponsor - \$2,200 + GST (one only)

SECURED

- Networking Event introduction (5min).
- Branding on all Forum materials.
- Logos included on all materials including press releases and presentations at the event *
- Two (2) delegate registrations to the Forum including two passes to the Networking Event.
- Two (2) additional complimentary passes to the Networking Event.
- One (1) co-branded pull-up sign.
- Space (2sqm) inclusive of 1 x high bar table and 2 x stools to meet with delegates during Catering Breaks (1.5hours) and the Networking Drinks (2hours).

Lunch Sponsor - \$1,750 + GST (one only)

SECURED

- Opportunity to introduce lunch (5min).
- Logos included on all materials including press releases and presentations at the event *
- One (1) delegate registration including a pass to the Networking Event.
- One (1) co-branded pull-up sign.
- Space (2sqm) inclusive of 1 x high bar table and 2 x stools to meet with delegates during Catering Breaks (1.5hours) and the Networking Drinks (2hours).

Afternoon Tea Sponsor - \$1,750 + GST (one only)

- Opportunity to introduce afternoon tea (5min).
- Logos included on all materials including press releases and presentations at the event *
- One (1) delegate registration including a pass to the Networking Event.
- One (1) co-branded pull-up sign.
- Space (2sqm) inclusive of 1 x high bar table and 2 x stools to meet with delegates during Catering Breaks (1.5hours) and the Networking Drinks (2hours).

Coffee Sponsor - \$1,200 + GST (one only)

- Logo included on event signage acknowledging all sponsors.
- One (1) delegate registration to the Forum and a pass to the Networking Event.
- One (1) co-branded pull-up sign at the service area.
- Opportunity to provide sustainable branded cups to guests at own cost.

Supporting Sponsor - \$825 + GST (multiple)

- Logos included on all materials including press releases and presentations at the event.*
- One (1) delegate registration including a pass to the Networking Event.
- One (1) co-branded pull-up sign.

* Note: Logos featured on promotional material will be scaled according to sponsorship level.

Sponsorship Summary

Sponsorship	Tickets	Extras	Price
Principal Sponsor	5 tickets	Forum Introduction (5min) + promotion	SECURED
Networking Sponsor	2 tickets	Networking Introduction (5min) + promotion	SECURED
Lunch Sponsor	1 ticket	Lunch Introduction (5min) + promotion	SECURED
Afternoon Tea Sponsor	1 ticket	Afternoon Tea Introduction (5min) + promotion	\$1,750 + GST (one only)
Coffee Sponsor	1 ticket	Coffee Area + promotion	\$1,200 + GST (one only)
Supporting Sponsor	1 ticket	Promotion	\$825 + GST (multiple)

For more information, please contact our Team:



Brendan Guiney
Executive Officer



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Jessica Gralton
Business Manager



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jessica.gralton@waterdirectoratesn.au

Exhibitor Opportunities

We have introduced an exhibition element for the benefit of our attendees when considering digital water in the context of their own LWU. The Forum provides a transparent, trusted and honest space for sharing of information.

- Exhibition Spaces are limited to provide both attendees and exhibitors with the best opportunity to network throughout the day. There are a **maximum of 4 Exhibition opportunities available**.
- **\$1,500 + GST**
 - **Inclusions:**
 - Logos featured on the event website under 'Exhibitors' section
 - 2 x Exhibitor Passes to the Event and Networking, including access to catering
 - An Exhibitor Space (2sqm) inclusive of 1 x high bar table and 2 x stools to meet with delegates during Catering Breaks (1.5hours) and the Networking Drinks (2hours)
- Exhibitors will be selected based on a range of factors including variety of products, with the Water Directorate retaining full discretion to select the most appropriate Exhibitors for the event. A balance of Consultants and Suppliers will be selected to complement our event Program.
- Exhibitor EOIs are open from 1st June - 31st July and all applicants will be notified thereafter. Successful applicants will be referred to our Event Management Consultant for logistical support.

We will advise all applicants of a decision after the 31st August close date.

[Download - Expression of Interest Exhibitor](#)



Terms and Conditions

Water Directorate Incorporated (the Water Directorate) reserves the right to accept or reject any application for sponsorship at its discretion. Sponsorship will be generally allocated to those organisations who apply earliest.

Water Directorate takes full responsibility for organising and marketing the Annual Forum, including outsourcing event management and marketing as required.

All Sponsors must agree to the following terms and conditions for Sponsoring the Water Directorate Annual Forum:

Accommodation/Travel: I/We understand that all travel and accommodation is the responsibility of the person or company signing this agreement.

Additional Staff: Each Annual Forum sponsorship package is entitled to one to four complimentary registrations, as outlined in the entitlements. Any other organisational representatives must be registered online via the regular registration process.

Australian Privacy Act: The delegate list will be provided after the Forum/s and will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.

Cancellation Policy: Cancellation of your sponsorship must be received by the Water Directorate in writing.

- Cancellations received prior to 31st July 2026 will receive a refund of 50% of the total booking amount.
- Any cancellations after 31st July 2026 will be required to pay the full amount as nominated in the Acceptance & Booking Form.
- If the event is cancelled by the Water Directorate less than 3 months prior to the scheduled date, the Sponsor is entitled to a 75% refund.
- If the event is rescheduled by the Water Directorate and the Sponsor can reasonably demonstrate their inability to participate, sponsors may be entitled to a partial refund at the discretion of the Water Directorate.

Confirmation and Payment: To confirm your booking, please complete the Acceptance & Booking Form and return it to the Water Directorate together with full payment of total booking cost.

- On receipt of the Acceptance & Booking Form, written confirmation and a tax invoice will be sent to you.
- Full payment is subject to the Water Directorate terms of trading, payable within 14 days of receiving invoice. If your payment is not received by the due date, the sponsorship will become available to other interested organisations. As spaces are strictly limited, returning an Acceptance & Booking Form does not guarantee a place as a Sponsor.
- Payment plans/schedules will be considered by Water Directorate upon request in writing.

Consequential Damage: The Sponsor agrees that the Water Directorate will not be liable for any indirect or consequential damage relating to this sponsorship agreement.

Exceptional Circumstances: Water Directorate reserves the right to change the venue and duration if exceptional circumstances demand it. In the event of a change of venue and/or duration, the agreement to participate will remain in force as long as the Sponsor is informed at least two (2) weeks before the planned Forum. Water Directorate will use reasonable endeavours to remedy the impact of exceptional circumstances.

- Whilst Water Directorate take precautions to ensure that your property is not damaged or stolen, we decline responsibility for any loss of damage which will befall the person or property of the Sponsor from any cause whatsoever. It is the responsibility of the Sponsor to ensure their insurance cover is adequate to their risk and requirements.

- Should Water Directorate be unable to hold the 2026 Annual Forum due to acts of God, government, pandemics or events beyond its control Sponsors will receive a proportionate refund of any monies available after fixed costs have been met. Water Directorate is not responsible for any further costs incurred by Sponsor in connection with the event.

Indemnity: The Sponsor indemnifies the Water Directorate against any liability, loss, damage, costs or expenses incurred or suffered by the Water Directorate in relation to any breach, negligence or omission of this agreement.

Insurance: The Sponsor must carry their own Public Liability insurance in the sum of \$20 million covering the event.

Requirements and Due Dates: Water Directorate's requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display or other arrangements in order to deliver your entitlements will be sent to you in a confirmation email with relevant due dates.

- Logos will be requested in a vector format (ai, eps or PDF). Should an alternative format be received, Water Directorate cannot be held responsible for the quality of logos displayed in any of the promotional and printed material.
- In the event that materials, information or artwork required by Water Directorate are not received by the designated due date, the use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded.
- The placement and size of logos included in any printed event collateral, websites or signage will be solely at the discretion of the Water Directorate.

Termination: If either party goes into liquidation, is wound up, dissolved (except for the purpose of reconstruction or amalgamation), enters into a scheme or arrangement or is placed under official management or in receivership, the other party may terminate this Agreement by giving one month's written notice of their intention to terminate. Any Sponsorship monies unspent will remain the property of the Water Directorate.

- Except as set out above, Water Directorate reserves the right to terminate this Agreement for noncompliance with the terms and conditions of this Agreement by giving the Sponsor one month's notice of termination. This would include any action by a Sponsor that results in public criticism/bad publicity and which could reflect badly on the Water Directorate.

Variation: This Agreement can only be varied with the written consent of both parties. Where both parties agree to the variation of this Agreement, the amount of the Sponsorship or delivery of other services or some of its components may be increased in accordance with a written variation of this Agreement.

Venue/s: The Sponsor and the staff, agents, contractors and invitees of the Sponsor are also to observe the rules, regulations and procedures as prescribed by each venue and or the Forum organisers, Water Directorate.

Waiver: A party's failure to exercise or delay in exercising any right, power or privilege under this Agreement shall not operate as a waiver; nor shall any single or partial exercise of any right, power or privilege preclude any other or further exercise thereof.

Acceptance & Booking Form

Please complete and return to the Water Directorate Team via email: info@waterdirectorate.asn.au

Sponsor Details

Contact Name		
Position	Organisation	
Address		
Suburb/Town	State	Postcode
Mobile	Email	

Sponsorship Opportunities

Please indicate your selection:

Principal Forum Sponsor	Networking Event Sponsor	Lunch Sponsor	Afternoon Tea Sponsor	Coffee Sponsor	Supporting Sponsor
\$3,300 + GST	\$2,200 + GST	\$1,750 + GST	\$1,750 + GST	\$1,200 + GST	\$825 + GST
SECURED	SECURED	SECURED	☐	☐	☐

Agreement and Acknowledgement

I agree to the terms and conditions set out in this Prospectus.

Signature	Date

Payment Method

☐ Please send me an invoice:	☐ We wish to pay directly via EFT to:
Purchase Order Number (if required)	Commonwealth Bank
	BSB: 062-032
Accounts Payable Contact Name	Account Number: 10109696
	Reference: Annual Forum #Sponsor Name#
Accounts Payable Contact Email	
Accounts Payable Contact Phone	



www.waterdirectorate.asn.au